

# ABC VISION



*Amazingly Better Choice*

ISSUE 14: July - Sept 2018

Dear Valued Customer,

Our warm greetings and best wishes to you and family as we reach out to you with news about your favorite Bank, ABC Bank!! 2018 has been quite exciting for us, with a flurry of activities in the second quarter of the year as we seek to better serve our customers.

The Bank won several awards in 2018 under category 'Most Customer-Centric Bank' and 'Bank with Lowest Charges for Individuals' (both 2nd runners up) in a glitzy awards ceremony organized by Think Business

Our focus on Corporate Social Responsibility (CSR) continues as part of strengthening our ties with our customers and the wider community. We supported various initiatives throughout the quarter such as the Mater Heart Run, AIC Cure Fundraiser, Walk for Sickle Cell among others.

Among other highlights was our Diaspora Banking team's visit to US to meet customers. During the trip, the team visited Dallas-Texas, Houston-Texas, and Seattle, Washington. The tour is part of ABC Bank's plan for Diaspora engagement and partnership-building to leverage the business opportunities both in the US and in Kenya that the Diaspora Community can benefit from.

Please keep your feedback coming, we are always happy to hear from you.



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Shamaz  
Savani  
- Group MD -

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## ABC Bank supports the Mater Heart Run Launch



> *Lucy before and after the surgery*

Lucy Kimani is a force to reckon with. She is a fighter who beat the odds and lives to tell her story. She is one of the beneficiaries of the Mater Heart Run Initiative which ABC Bank sponsors.

Lucy is a 29 year old lab technologist who loves helping patients and discovering new ideas in her line of work. We caught up with her to hear how the Mater Heart Run initiative changed her life. Here's her story:

"I discovered my heart problem when i was 8 years old when my parents took me to hospital. I was being treated for pneumonia and MTB which i was not suffering from. After a year, a doctor who was visiting from abroad discovered the heart problem during my TB clinics. At the beginning, my family did not know what to do because it was a rare condition to them and was not known to the society. Later on, they accepted the fact that i was suffering from a heart condition and they became very supportive. We held two fundraising events, which did not reach the target and thus my parents were forced to lien a title deed as security for my medical treatment. The condition affected my childhood in that my co-curricular activities in school and at home I couldn't interact /play with my friends because of fatigue and being very slow.

I learnt about the Mater Cardiac Program during my first open heart surgery which took place on 6th July 2010. I was scared since it was the first surgery. But during my second surgery i was over 18 years of age and i knew more about the surgery and the implications of it. The surgery gave me a new lease of life since I regained my health and I am able to do everything that I dream of, to have dreams, a career, go swimming, play many sports and enjoy life to the fullest.

The Mater team is Heaven sent and they are not only caring but favored by God to support people with heart conditions. I believe they are the reason I am who and where I am. I wish to appreciate the Mater team of doctors for the support. Their skill, knowledge and positive outlook played a major role in my recovery. To the team, I truly feel that not only do I owe my life to you, but that I was blessed to find myself placed in your capable hands. God bless you."

### About the run:

The Mater Misericordiae Hospital holds the Mater Heart Run annually as an initiative to support these beneficiaries. ABC Bank donated Sh. 500,000 to the Mater Misericordiae Hospital in support of this year's Mater Heart Run held on Saturday 26th May 2018 at the Nyayo National Stadium. ABC Bank has supported The Mater Heart Run over the years as our continued commitment to investing in the health sector as a way of giving back to the community.





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1. ABC Bank staff warm up during the Mater Heart Run.

2. ABC Bank General Manager - Treasury and Financial Institutions Philip Wambua (right) presents a dummy cheque to Sister Brigid Marnane (left) of Mater Hospital in support of The Mater Heart Run 2018

3. ABC Bank General Manager - Treasury and Financial Institutions Philip Wambua (left) is presented with ABC Bank's trophy of participation by Mater Hospital's Marketing Manager Nyawira Wamuyu (right) in appreciation of the Bank's support in the 2017 Mater Heart Run during the launch of the 2018 Mater Heart Run.





## ABC Bank Supports AIC Cure

AIC Cure is organizing a fundraising dinner for their 20th Anniversary celebrations & fundraising dinner for the children living with disability to be held on Friday, 27th July 2018. ABC Bank has sponsored AIC Cure with a donation of Sh 250,000 for the event.

We caught up with one of the beneficiaries of the initiative and this is Nancy's story: Nancy was born with clubfoot on both her feet, and adapted to walking on her deformed feet. She was brought up by her grandmother and by class eight, she was no longer able to pay for school fees and Nancy had to drop out in order to find work.

One day, in 2010, when walking home from work, she met a stranger who noticed her deformity and told her about a doctor who might be able to help her. Hesitant, Nancy eventually found CURE's mobile clinic in Nakuru. "I heard them talk about surgery and I knew I would need a lot of money, which we didn't have. My family did not want the surgery. We did not trust those things", Nancy admitted. CURE followed up with her and persuaded her to give the surgery a chance. More than a year went by as she avoided the surgery. Nancy was working in a field making 50 cents a day to support herself and her grandmother when she found out she was pregnant. God blessed her with a daughter, Joy. Nancy was now trying to support the three of them with severe clubfoot when CURE called again. "That was the first time I told them I had a baby. I was fearing what they would say," she admitted. But they told me to bring Joy to the hospital and someone would watch her so I could have my surgery. They told me not to think about the money anymore, just to come."

Nancy arrived at CURE in 2014, and in early 2015, she came back for her second foot to be corrected. A few years later Nancy's legs are now corrected, she walks without the struggle she once had, she can now wear shoes, something she could only dream of and she is a responsible mother, making an honest living, taking good care of her daughter.

Know someone in need? Contact AIC Cure on [info@curekenya.org](mailto:info@curekenya.org) or +254 733 770 653





4. ABC Bank staff and the Kayole Children's Home girls pose with the surprise "Back to School" goodies donated by the Bank during the visit

5. ABC Bank staff pose with the awards during the 2018 Banking Awards Gala organised by Think Business held at Radisson Blu Hotel. The Bank was awarded ;  
The most Customer - centric Bank : 2nd Runners - Up  
Bank with Lowest charges for Individuals : 2nd Runners - Up

6. Head of Retail Banking Amanda Corline (left) presented the cheque to AIC Cure's Grant Consultant Jacqueline Kyalo (right) at the Bank's Head Office in Westlands.



# ABC BANK DIASPORA USA TOUR



*Head of Diaspora Banking Joseph Waithaka makes a presentation during the AGM*

*Some of the attendees during the Kenya USA Diaspora Sacco AGM.*



*Head of Diaspora Joseph Waithaka interacting with guests during the AGM*

ABC Bank Diaspora team was back in the US for a week-long tour in June 2018. After a successful tour in May 2017, where we were able to connect with many Kenyans living in various states in the US and build long lasting partnerships, the ABC team toured more states this year in an effort to reach more Kenyans living in the US, Middle East, UK and Europe. The tour is part of ABC Bank's plan for Diaspora engagement and partnership-building to leverage the business opportunities both in the US and in Kenya that the Diaspora Community can benefit from. During the trip, the team toured Dallas-Texas, Houston-Texas, and Seattle, Washington.